ONE STOP WEB3 CONTENT SOLUTION ONE STOP WEB3 CONTENT SOLUTION ONE STOP WEB3 CONTENT SOLUTION

https://www.creatory.vn/

CRYPTORY

We are a leading

One Stop Web3 Content Solution

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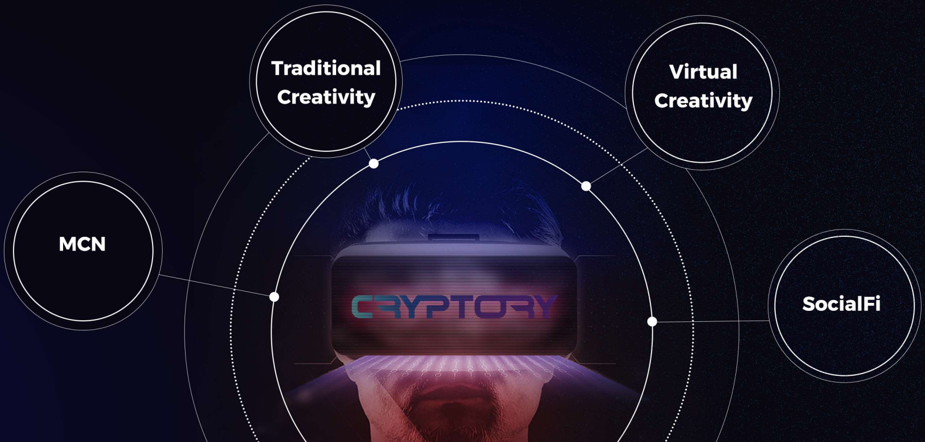
CRYPTORY
ECOSYSTEM

Every step of the productive implementation pipeline is covered from draw asset creation to the final delivery.
Your creative vision realized at Ceatory.



Traditional Creativity

Virtual Creativity

MCN

SocialFi

Communications
Metaverse BPO

OUR SERVICES

MCN
- Platform Management
- Brand Channel Management
- Creator Management
- Creator Channel Management

VIRTUAL CREATIVITY
- XR Studio
- 3D Studio
- Digital Human
- Virtual Production

COMMUNICATIONS
- Social Marketing
- Influencer Marketing
- Social Commerce

SOCIALFI
- NFT Community Operation
- DAO Governance
- AI Operation

TRADITIONAL CREATIVITY
- Content Production
- Branded Content Production
- iTVC / Web-drama Production

METAVERSE BPO
- VFX Outsourcing
- Metaverse World-map Design

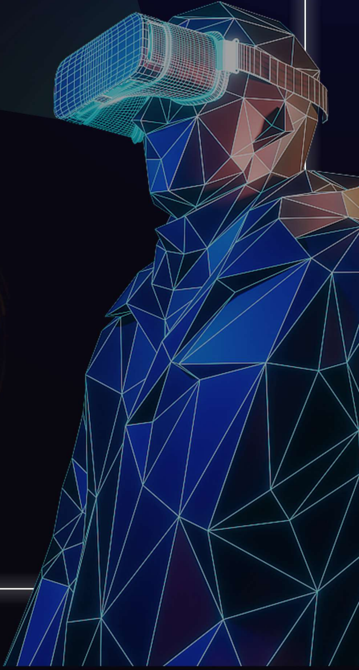
OUR
PARTNERS

Top experts work with Superhero. Together, we step in the Future.

Meta
YouTube
Shopee
NAVER
LG
ORION®
VNG
Garena connecting world gamers
pops
metub
collab ASIA
LIKE LION 멋쟁이 사자처럼
NIMO TV
K
MARS
kotra Korea Trade-Investment Promotion Agency

XR Studios

combined of full skills and experiences to innovatively enhance content creativity, quality & process while optimize all resources. By choosing our Virtual Production Studios, your brands can effectively deliver the message through



VIRTUAL PRODUCTION

- Reduce production emission
- Shoot any location, without the travel
- Independent of any weather conditions
- Depict any time of day or night
- Covid-safe with minimal crews and experts in-house team

DIGITAL HUMAN

- Replace traditional Influencers/KOLs
- Highly personalized to fit your setting
- Create cost-effective than hiring actors
- Can build a virtual human communities
- Save time to create animation materials

XR Studios

deliver flexible solutions for various content formats to visualize your idea

REALTIME

- *KEYING*
- *COMPOSITING*
- *VFX*

empowered by Unreal Engine plus our self-developed blueprint and workflow, combined with modern virtual production equipments

LIVE

- *MOTION CAPTURE*

combined of the various blueprint codes and smart-suits to capture actions and emotions of actor then applying them to Digital Human real-time.

CREATIVE TECHNOLOGY

- *XR STUDIO*

utilized an LED wall created by skilled technical professionals to blend virtual and real-world settings and realities.

EXTRAORDINARY

- ***VIRTUAL ENVIRONMENT***

designed by our 3D Artists and 3D Modelers who have 6+ years of experience in producing content. We fully understand what Creative people want.

EXCLUSIVE

- ***3D AVATAR***

featured 3D characters, skeletal rigs, and animations available for usage in movies, video games, interactive experiences, and illustrations, you can give your projects life.

XR Studios

Project Pipeline

01 **BRIEF**
idea, objective, budget, distribution (channel, airing time), content format, quantity and quality of final-product

02 **FEASIBILITY CHECK**
timeline, client's brief, Q&A

03 **PRE-PRO**
idea development, CE, physical preparation (set design, outfit), virtual preparation (3D, Tech), PPM deck (pre-pro meeting materials)

04 **APPROVAL**
timeline, CE, PPM deck

05 **PRE-SHOOTING**
previsualization, rehearsal

06 **SHOOT DAYS**
all crews, all equipments are available

07 **POST-PRO**
editing

Scan to explore **our works** here

You imagine. We create.

LET'S GET IN TOUCH

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